

Exhibiting & Promotional Opportunities at the CNADM Fall Dance Workshops



Fall
into opportunity!

November 3-4, 2018
DoubleTree,
Chicago-Oak Brook,
Illinois

Limited # of Booths!

Your Customers

The Chicago National Association of Dance Masters (CNADM) Annual Fall Workshops attract dance enthusiasts from across the country for 2 days of instruction. These current and potential customers of yours—dance students, parents, instructors, studio owners and dance professionals—are also eager to see the latest in:

- Dancewear and costumes
- Shoes and footwear products
- Instructional videos
- Dance music products
- Studio management aids, and more!

Premium Visibility

Due to space constraints, **only 8 Tabletop Exhibitors will be accepted this Fall**. This exclusive opportunity provides high traffic and premium visibility. **Booth spaces are assigned in the order received, so reserve your space as soon as possible.**

Details

The CNADM Annual Fall Workshops are held at the **DoubleTree, Chicago-Oak Brook**, 1909 Spring Rd., Oak Brook, IL. Exhibits will be set up in an area outside the Grand Ballroom.

Workshop Exhibit Space: \$150

- 10' x 10' exhibit space to promote your company including 6-foot skirted table, chairs and electrical outlet. Exhibitors should provide for their own special needs, such as garment racks, extension cords, signage, etc.
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by October 12, 2018.
- Full attendee contact list with names, address, phone and email after the workshop.
- **Only 8 exhibitors accepted.**

Handout Bag Inserts: \$150

- CAN'T ATTEND?** You can still include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by October 12, 2018.
- Full attendee contact list with names, address, phone and email
 - No Cost to Workshop exhibitors

Workshop Handout Bag Sponsorship: \$350

- Your company name and logo featured prominently on the canvas tote bag provided to each teacher attendee
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by October 12, 2018.
- Full attendee contact list with names, address, phone and email after the workshops.

Cancellations received after October 19, 2018 WILL NOT BE REFUNDED.



Questions?
Call Michele at 815-397-6282,
email michele@cnadm.com

For Hotel Reservations

Contact the event's host hotel, DoubleTree, Chicago-Oak Brook at 1-630-472-6000 and mention that you are attending the CNADM workshop to receive reduced room rates. The rate is \$135—the deadline to reserve is Oct. 5, 2018.



2018 CNADM Annual Fall Workshops Exhibit Space Reservation Form

- Please reserve my exhibit space at the CNADM Fall Workshop, November 3-4, 2018
 I cannot attend, but wish to have my literature distributed on-site

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____
Fax _____ Email _____

Fees

- Single exhibit space – \$150 I would like a double booth – \$300
 Fee to have literature distributed – \$150

Handout Bags

- I would like to sponsor the Workshop Handout Bags. **Fee: \$350.**

Payment enclosed in full in the amount of \$ _____ .

The exhibitor acknowledges that the Chicago National Association of Dance Masters and the DoubleTree, Chicago-Oak Brook do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain sufficient liability, business interruption and property damage insurance covering such losses and damages.

Exhibit Authorized Signature

Title

Print Name

Date

Please make checks payable to CNADM and mail to:
CNADM
220 East State Street, Suite G
Rockford, IL 61104

Check must accompany order. Contact CNADM, 815-397-6282, if you have any questions.

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