



THE SPOTLIGHT'S ON YOU!

CNADM Summer Dance Workshops Exhibits and Advertising Opportunities

July 23-30, 2018

DoubleTree Hotel Chicago-Oak Brook, Oak Brook, IL

EXHIBIT THIS YEAR!

Two opportunities to exhibit during the 8-day workshop event:

Exhibit Monday – Wednesday
July 23-25 – \$325

Exhibit Thursday – Sunday
July 26-29 – \$425

Exhibit all seven days
July 23-29 – \$750

Add Monday, July 30 for \$75

Contact:

CNADM
220 E. State Street, Ste. G
Rockford, IL 61104
815-397-6282
Fax 815-397-6799
Email: dance@cnadm.com

Workshop Exhibit Space:

- 10' x 10' exhibit space to promote your company including 6-foot skirted table, chairs and electrical outlet
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom.
Quantity to send: 250
- Full attendee contact list with names, address, phone and email after the workshop.

• Only 8 exhibitors accepted

- Exhibit Mon. – Wed., July 23-25: \$325
- Exhibit Thurs. – Sun., July 26-29: \$425
- Exhibit all seven days, July 23-29: \$750
- **Add** Mon., July 30: only \$75

Handout Bag Inserts: \$425

- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom.
Quantity to send: 250
- Full attendee contact list with names, address, phone and email
- No Cost to Workshop exhibitors

Sponsor Workshop Handout Bags: \$775

- Your company name and logo featured prominently on the workshop tote bag provided to each teacher attendee
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom.
Quantity to send: 250
- Full attendee contact list with names, address, phone and email after the workshops.

Advertise in the Summer Program Book

- Total single-issue distribution of over 3,500 dancers and teachers
- Low advertising rates:
Full Page - \$375 Half Page - \$295
Quarter Page - \$195 Eighth Page - \$130
- Includes button ad with web site link on CNADM Website from May-July

Other Sponsorship Opportunities

There are many creative ways for your company to stand out at the CNADM Summer Dance Workshops. You may sponsor:

- Annual Awards Banquet
- National Ballet Gala Sponsorship, Gala Reception Sponsorship, Gifts/Refreshments for Gala Participants
- Gifts/Refreshments for Student Competition Participants
- Custom Sponsorships

Want to be more involved?

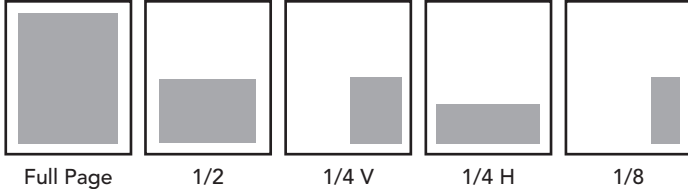
Many workshop sponsorship levels include exhibit options!



Exhibits and Advertising Opportunities Reservation Form

ADVERTISING

Deadline for reserving your advertising space in the CNADM Summer Program Book is March 15, 2018.



Mechanical Requirements – High-resolution (300 dpi, minimum) at 100% size of ad space PDF file is preferred.

Yes! I would like to place the following ad in the 2018 Summer Program Book:

| | Dimensions <small>width x height in inches</small> | Rate |
|---|--|--------------|
| <input type="checkbox"/> Full Page | 7-1/2 x 10 | \$375 |
| <input type="checkbox"/> Half Page | 7-1/2 x 5 | \$295 |
| <input type="checkbox"/> Quarter Page (Vert) | 3-3/4 x 5 | \$195 |
| <input type="checkbox"/> Quarter Page (Horiz) | 2-1/2 x 7-1/2 | \$195 |
| <input type="checkbox"/> Eighth Page..... | 3-3/4 x 2-1/2 | \$130 |

I am a Program book advertiser and would like to reserve my button ad from May–July 2018.

EXHIBITS

- Please reserve my exhibit booth space, July 23-25. **Fee \$325.**
- Please reserve my exhibit booth space, July 26-29. **Fee \$425.**
- Please reserve my exhibit booth space, all 7 days: July 23-29. **Fee \$750.**
- I wish to exhibit for one extra day on Monday, July 30. **Fee \$75.**
- I would like a double booth.
- I need a full 10 x 10 booth space.
- I only need a 6-foot table space.

Exhibit spaces will be placed by staff in the order in which the reservation forms are received.

The exhibitor acknowledges that CNADM and the DoubleTree Hotel Chicago-Oak Brook, Oak Brook IL do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain sufficient liability, business interruption and property damage insurance covering any losses or damage.

Handout Bags

I would like to sponsor the Workshop Handout Bags. **Fee \$775.**

Company Literature Distribution

I would like to have my company literature placed in the handout bags. **Fee \$425.** (No cost to Workshop exhibitors!) **Send by June 30, 2018**

Other Sponsorship Opportunities

I would like to discuss other sponsorship opportunities. Please contact me.

Authorized Signature

Title

Company

Address

Phone/Fax

Email

All promotional opportunities must be paid in advance. Please make checks payable to CNADM and mail to:
 CNADM, 220 E. State Street, Suite G, Rockford, IL 61104
 Contact CNADM at 815-397-6282 or dance@cnadm.com if you have any questions.