



CNADM
Chicago National Association
of Dance Masters

Join the **Chicago National Association of Dance Masters** as we celebrate **106 years of dance education!** CNADM is a non-profit educational association serving the needs of dance educators. Since 1912, CNADM has provided continuing education workshop classes for dance teachers and their students. **We will be hosting the 106th dance workshops from July 23-30, 2018 at the DoubleTree Hotel Chicago-Oak Brook, in Oak Brook, Illinois.**

106th

SUMMER DANCE WORKSHOPS - JULY 23-30, 2018

Sponsorship Opportunities

Waltz Presenting Sponsorship

Value: \$3,500

As a presenting sponsor, your company will receive the following benefits:

- Prominent signage that will feature company name & logo as event's Presenting Sponsor at all events throughout the year
- Pre-Banquet cocktail hour with key participants, and 2 tickets to Annual Awards Banquet
- Inclusion in all news releases and workshop publicity
- Opportunity for company official to welcome guests from main stage at Annual Awards Banquet
- Ability to distribute literature in event tote-bags.
- Full-page ad in workshop promotional book
- Button ad on CNADM website with link to your company site
- List of all workshop teachers and their provided information
- One 10x10 exhibit space from July 26-29

Jitterbug Sponsorship

Value: \$1,000

As a presenting sponsor, your company will receive the following benefits:

- Prominent signage at all key events throughout the year
- Pre-Banquet cocktail hour with key participants and 2 tickets to Annual Awards Banquet
- Ability to distribute literature in event tote-bags
- Button ad on CNADM website with link to your site
- Half-page ad in workshop promotional book
- List of all workshop teachers and their provided information
- 50% discount on one exhibit space

Charleston Sponsorship

Value: \$500

As a Charleston sponsor, your company may sponsor one of three events: Annual Banquet, Ballet Gala or Student Competition.

Your company will receive the following benefits:

- Company name listed on signage at the event
- Eighth-page size ad in workshop promotional book
- Button ad on CNADM website with link to your company site
- List of all workshop teachers and their provided information

Swing Tote Bag

Value: \$775

Sponsor the tote bags that will be distributed at the 2018 event to all teachers. Sponsor will receive:

- Company logo featured prominently on the bags
- Pre-Banquet cocktail hour with key participants and 2 tickets to Annual Awards Banquet
- Ability to distribute literature in event tote-bags
- Button ad on CNADM website with link to your site
- List of all workshop teachers and their provided information

CNADM 106th SUMMER WORKSHOP Event Sponsorship/Advertising Opportunities

In-Kind Donation Opportunities

Custom sponsorships and in-kind donations may include, but are not limited to, the list below. Contact us to discuss how your company might help.

Ballet Gala

Costumes, Head Pieces, Makeup

Dance & More

Costumes, Tee-Shirts for Attendees

Student Competition

Trophies, Ribbons

Student Honors

Award Pins

Student Wrap-Up Session

Teacher Grab & Gab Sessions

Morning coffee & rolls, Promotional Give Aways

Sponsors receive:

- Company logo printed in workshop promotional book
- Eighth-page size ad in workshop promotional book
- Button ad on CNADM website with link to your site
- Signage displayed at sponsored event
- Ability to distribute literature outside sponsored event ballroom
- List of all workshop teachers and their provided information

Advertise in the Summer Workshops Promotional Book

Sponsorship Levels

- Waltz Presenting** (\$3,500)
- Jitterbug Sponsorship** (\$1,000)
- Charleston Sponsorship** (\$500)
- Swing Tote Bag** (\$775)

- Full Page Ad** = 7-1/2" x 10" – \$375
- Half-Page Ad** = 7-1/2" x 5" – \$295
- Quarter-Page Ad** = 3-3/4" x 5" – \$195
- Business Card-Size Ad** = 3-3/4" x 2-1/2" – \$130

Sponsorship Agreement

Select your sponsorship or advertising choice above. Then complete, sign and mail to address below. Please print.

Sponsor/Company Name—as it should appear in event promotions

Contact Name

Company Name

Address

City

State

Zip

Phone

Email Address

Authorized Signature

Date

Sponsorship/Advertising Fee Payment

- We will send a check payable to: CNADM, 220 E. State St., Suite G, Rockford, IL 61104
- Please send invoice

Thank you for your sponsorship!

220 E. State St., Suite G | Rockford, IL 61104 | phone 815-397-6282 | fax 815-397-6799 | email dance@cnadm.com

Visit www.cnadm.com