



Join the **Chicago National Association of Dance Masters** as we celebrate **107 years of dance education!** CNADM is a non-profit educational association serving the needs of dance educators. Since 1912, CNADM has provided continuing education workshop classes for dance teachers and their students.

# Sponsorship Opportunities

## SUMMER DANCE WORKSHOPS - JULY 15-22, 2019

### Waltz Presenting Sponsorship

**Value: \$3,500**

**As a presenting sponsor, your company will receive the following benefits:**

- Prominent signage as event's Presenting Sponsor at all events
- Tickets to Annual Awards Reception and Banquet
- Inclusion in all news releases and workshop publicity
- Opportunity for company official to welcome guests from main stage at Annual Awards Banquet
- Ability to distribute literature in event packets.
- Full-page ad in promotional book
- Button ad on CNADM website with link to your company site
- List of all workshop teachers and their provided information
- One 10x10 exhibit space from July 18-21

### Jitterbug Sponsorship

**Value: \$1,000**

**As a presenting sponsor, your company will receive the following benefits:**

- Prominent event signage
- 2 tickets to Annual Awards Reception and Banquet
- Ability to distribute literature in event packets
- Button ad on CNADM website with link to your site
- Half-page ad in promotional book
- List of all workshop teachers and their provided information
- 50% discount on one 10x10 exhibit space

### Charleston Sponsorship

**Value: \$500**

**Your company will receive the following benefits:**

- Prominent event signage
- Eighth-page size ad in promotional book
- Button ad on CNADM website with link to your company site
- List of all workshop teachers and their provided information
- Ability to distribute literature in event packets

### Swing Tote Bag

**Value: \$775**

**Sponsor the tote bags that will be distributed at the 2019 event to all teachers. Sponsor will receive:**

- Company logo featured prominently on the bags
- 2 tickets to Annual Awards Reception and Banquet
- Ability to distribute literature in event packets
- Button ad on CNADM website with link to your site
- List of all workshop teachers and their provided information

# CNADM SUMMER DANCE WORKSHOPS

## Event Sponsorship/Advertising Opportunities

### Custom Sponsorships & In-Kind Donations

May include but not limited to:

#### Ballet Gala

Costumes, Head Pieces, Makeup

#### Dance & More

Costumes, Tee-Shirts for Attendees

#### Student Honors & Competition

Awards, Trophies, Pins

#### Wrap-Up Rally

#### Teacher Grab & Gab Sessions

Morning coffee & rolls, Promotional Give Aways

### Sponsors receive:

- Company logo printed in promotional book
- Eighth-page size ad in promotional book
- Button ad on CNADM website with link to your site
- Signage displayed at sponsored event
- List of all workshop teachers and their provided information

We look forward to exploring opportunities with you.

### Sponsorship Levels

- Waltz** (\$3,500)
- Jitterbug** (\$1,000)
- Charleston** (\$500)
- Swing Tote Bag** (\$775)

### Advertise in the Summer Workshops Promotional Book

- Full Page Ad** = 7-1/2" x 10" — \$375
- Half-Page Ad** = 7-1/2" x 5" — \$295
- Quarter-Page Ad** = 3-3/4 " x 5" — \$195
- Business Card-Size Ad** = 3-3/4" x 2-1/2" — \$130

## Sponsorship Agreement

Select your sponsorship or advertising choice above. Then complete, sign and mail to address below. Please print.

Sponsor/Company Name—as it should appear in event promotions

Contact Name

Company Name

Address

City

State

Zip

Phone

Email Address

Authorized Signature

Date

### Sponsorship/Advertising Fee Payment

- We will send a check payable to: CNADM, 220 E. State St., Suite G, Rockford, IL 61104
- Please send invoice

### Thank you for your sponsorship!

220 E. State St., Suite G | Rockford, IL 61104 | phone 815-397-6282 | fax 815-397-6799 | email dance@cnadm.com

Visit [www.cnadm.com](http://www.cnadm.com)