

CONVENTION 2018

Friday, July 27

- 7:30 a Registration Desk/Exhibits Open
8:00-8:30 a Grab & Gab: Continental breakfast & coffee provided
8:30-8:45 a Welcome & Convention Photo
8:45-9:45 a BALLET/Meg Paul
9:45-10:00 a 411 on CNADM
10:00-11:00 a CONTEMPORARY/Brandon Koepsell
11:00-11:15 a Break
11:15 a-12:15 p JAZZ/Aleksandra Wojda Nelson
12:15-1:30 p Networking Group: "Props and Costumes Made Easy"/Lunch
1:30-2:30 p MODERN-Horton Technique/
Riccardo Battaglia
2:30-3:30 p **Option 1:** LYRICAL/Nick Pupillo
2:30-4:30 p **Option 2:** BUSINESS CLASS Pt 2/Facebooks
Ads for Studios/ Austin Roberson
7:30 p Ballet Gala

Saturday, July 28

- 9:00-10:00 a TAP/Shelby Kaufman
10:00-11:00 a CONTEMPORARY/Nick Pupillo
11:00-11:15 a Break
11:15 a-12:15 p BALLET/Lauren Blane
12:15-1:30 p Lunch: CNADM Member &
Non-Member Meetings
1:30-2:30 p MUSICAL THEATER/Brent McBeth
2:30-2:45 p Break
2:45-3:45 p JAZZ/Mo Williams
3:45-4:00 p Break
4:00-5:00 p LYRICAL/Jeremy Plummer

Registration Fees cover attendance at all classes, related educational materials and all evening events during your paid workshop. Dance Notes will be available online to teachers a couple weeks before the event. Meals and boarding are the responsibility of the attendee.

CNADM members attending Training School will receive a flash drive containing routines taught and music used at both Training School and Dance & More. Those attending Convention will receive a flash drive for Convention and Student Sessions.

Sunday, July 29

- 9:00-10:00 a BALLET/Laura Gates
10:00-11:00 a HIP HOP/Suavé
11:00-11:15 a Break
11:00 a-2:00 p CNADM Elections
11:15 a-12:15 p CONTEMPORARY/Mo Williams
12:15-1:30 p Lunch
1:30-2:30 p MODERN/Connie Sweeney
2:30-3:30 p TAP/Brent McBeth
5:30 p Student Honors Awards & Student Competition

Monday, July 30

- 8:30-9:30 a BALLET/JP Tenuta
9:30-10:00 a CNADM BUSINESS MEETING
10:00-11:00 a TAP/Brent McBeth
11:00 a-12:00 p JAZZ/Riccardo Battaglia
12:00 p Wrap Up Rally

BUSINESS CLASSES

Austin Roberson with Studio Owners Academy

*These are not stand-alone sessions — attendees need to attend both. **Training School attendees may attend on Friday at no additional cost. Convention attendees may attend on Thursday at no additional cost.***

Systematic Studio - Part I

Thursday, July 26, 12:00 - 2:00 p

During this session, you'll learn the eight systems you need in place to get more students and more free time. You'll discover the solution to consistently avoid business owner burn-out, and learn how to create an automated lead generation system for your studio.

Facebooks Ads for Studios - Part II

Friday, July 27, 2:30-4:30 p

Part II of Systemic Studio, you'll learn how to use Facebook ads to generate leads and boost enrollment consistently. Plus, Austin will walk you through brainstorming, writing, and setting up a Facebook ad step-by-step. Bring your notes from the previous session, as well as a laptop, so that you can implement what you're learning and set up an ad for your studio.

Training School and Convention badges will allow you to pop-in and observe the progress of your students in Student Session and Ballet Forum (with the exception of Ballet Forum choreography). We ask that you do not dance or interact with faculty during classroom sessions. Please see Observer Guidelines in your handout packet.