



220 E. State St., Suite G
Rockford, IL 61104
Phone: 815-397-6052
Fax: 815-397-6799
Email: dance@cnadm.com
www.cnadm.com

CHICAGO NATIONAL ASSOCIATION OF DANCE MASTERS

March, 2010

Dear CNADM Member:

We are pleased to announce that we will once again be offering an **educational scholarship of \$500 to CNADM Dance Studio Owners in 2010**. This scholarship is part of a professional partnership that CNADM has with Curtain Call. An application for this scholarship is enclosed.

In addition to the \$500 scholarship, you can now support CNADM every time you shop at Curtain Call. Curtain Call will provide a **5% rebate** to CNADM for all new* sales placed by CNADM members at their company. In 2009, CNADM earned over \$4,000 in rebated funds which will be used to support educational programs presented by CNADM!

Curtain Call sells to dance teachers, studio owners as well as professional costume designers, colleges and universities and Arts Magnet Schools. If you fall into any of these categories and don't already know about Curtain Call, you can call their customer service department at 888-808-0801 to request a catalog.

To help support each other's organizations, we will also provide marketing and educational program support for each other, where appropriate. CNADM may call on Curtain Call to provide workshop-related content to our teachers at the Summer or Fall Workshops. An example of the marketing support comes in the form of a website link swap on our two websites. Individuals going to the Curtain Call website will be able to click on a CNADM link that will take them to the CNADM website, and vice versa.

If you have any questions regarding this partnership, feel free to call me to discuss.

Best,

Marcia Fellows, MDE
CNADM President

**new sales are defined as the difference between sales generated from 1/1/09 – 12/31/09 compared to 1/1/10 – 12/31/10.*



CHICAGO NATIONAL ASSOCIATION OF DANCE MASTERS

Studio Owners Scholarship

CNADM is offering a **\$500 Professional Development Scholarship** to a studio owner member, to help with his/her personal continuing education goals. This *Explore Dance* scholarship is being funded by **Curtain Call Costumes**. One scholarship will be awarded to a CNADM member in good standing, who owns his/her own studio and will be presented at the Annual Awards Banquet in July at the Doubletree Hotel Chicago Oak Brook, in Oak Brook, IL.

The scholarship will be awarded based on:

- The value of the program as it relates to CNADM mission
- Financial need
- Long-term personal/studio goals
- Work experience and community involvement, and
- Quality and completeness of application.

MISSION: The Chicago National Association of Dance Masters is dedicated to promoting professional, quality dance education by providing opportunities for continued education in the techniques and methods of dance, updated curriculum and certification for the instruction of dance. The Association serves as a conduit for information affecting dance educators and their profession.

Application Instructions

1. Please address the following on not more than two pages of printed or typed single-spaced paper and mail with the application form:
 - Describe your work experience, CNADM activities and/or community involvement and its value to you.
 - Summarize the program or event you would apply this scholarship towards and how it aligns with the mission of CNADM. Include the cost to attend and associated expenses, like travel, hotel, educational materials, etc.
 - Share the knowledge you hope to gain and how it will enhance your career and personal growth. Include how this will benefit the students enrolled at your dance studio.
2. Attach a brief description or brochure about your dance studio.
3. Include one letter of reference that addresses your qualifications for this scholarship.
4. Submit all materials together. All information and requested documentation must be submitted in order for your application to be considered.
5. Mail the application and required information to: CNADM, 220 E. State St., Suite G, Rockford, IL 61104-1036.

Applications must be **postmarked no later than June 1** of current year. Winner must be present to receive the scholarship at the Annual Awards Banquet in July. Thank you, and good luck!

PLEASE PRINT OR TYPE:

Applicant's Name _____ **Date** _____

Studio Owner Yes No **Name of Studio** _____

Address _____

City _____ **State** _____ **Zip** _____

Telephone _____ **Email** _____

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