

# Exhibiting & Promotional

# Opportunities at the CNADM Fall Dance Workshops



Fall

Fall

into opportunity!

**November 5-6, 2011**  
**Doubletree Hotel**  
**Chicago—Oak Brook**  
**Oak Brook, Illinois**

Limited #  
of Booths!

## Your Customers

The Chicago National Association of Dance Masters (CNADM) Annual Fall Workshops attract dance enthusiasts from across the country for 2 days of instruction. These current and potential customers of yours—dance students, parents, instructors, studio owners and dance professionals—are also eager to see the latest in:

- Dancewear and costumes
- Shoes and footwear products
- Instructional videos
- Dance music products
- Studio management aids, and more!

## Premium Visibility

Due to space constraints, **only 10 Tabletop Exhibitors will be accepted this Fall.** This exclusive opportunity provides high traffic and premium visibility. **Booth spaces are assigned in the order received, so reserve your space as soon as possible.**

## Details

The CNADM Annual Fall Workshops are held at the **Doubletree Hotel Chicago—Oak Brook**, 1909 Spring Road, Oak Brook, Illinois, 60523. Tabletop exhibits will be set up outside the Grand Ballroom.

### Workshop Exhibit Space: \$125

- 10' x 10' exhibit space to promote your company including 6-foot skirted table, chairs and electrical outlet. Exhibitors should provide for their own special needs, such as garment racks, extension cords, signage, etc.
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by October 15, 2011.
- Full attendee contact list with names, address, phone and email after the workshop.
- **Only 10 exhibitors accepted.**

### Handout Bag Inserts: \$125

- CAN'T ATTEND?** You can still include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by October 15, 2011.
- Full attendee contact list with names, address, phone and email
  - No Cost to Workshop exhibitors

### Advertise on the CNADM Web Site

- Take advantage of the heavy traffic on the web site to access Fall Dance schedules, rates, faculty information and more.
- Banner ad (320 x 100 pixels) with link to web site: \$100/month
- Button ad (160 x 100 pixels) with link to web site: \$50/month

### Sponsor Workshop Handout Bags: \$350

- Your company name and logo featured prominently on the canvas tote bag provided to each teacher attendee
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by October 15, 2011.
- Full attendee contact list with names, address, phone and email after the workshops.

### For Hotel Reservations

Contact the event's host hotel, Doubletree Hotel Chicago—Oak Brook at 1-800-222-TREE, and mention that you are attending the CNADM workshop to receive reduced room rates. The rate is \$89—the deadline to reserve is Oct. 21, 2011.



Questions? Call Kathy  
Velasco at 815-397-6052,  
email [velasbro@aol.com](mailto:velasbro@aol.com)



## 2011 CNADM Annual Fall Workshops

# Exhibit Space Reservation Form

Please reserve my exhibit space at the CNADM Tabletop Exhibit, November 5-6, 2011

I cannot attend, but wish to have my literature distributed on-site

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax/E-mail \_\_\_\_\_

## Fees

Single exhibit space – \$125     I would like a double booth – \$250

Fee to have literature distributed – \$125

## Advertise on the Web Site:

Please reserve my banner ad. **Fee: \$100/month.**

Please reserve my button ad. **Fee: \$50/month.**

Link the ad to this URL: \_\_\_\_\_

Run the ad in the following months: \_\_\_\_\_

\_\_\_\_\_

## Handout Bags

I would like to sponsor the Workshop Handout Bags. **Fee: \$350.**

**Payment enclosed in full in the amount of \$\_\_\_\_\_ .**

The exhibitor acknowledges that the Chicago National Association of Dance Masters and the Doubletree Hotel Chicago—Oak Brook do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain sufficient liability, business interruption and property damage insurance covering such losses and damages.

Exhibit Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_\_

Please make checks payable to CNADM and mail to:

CNADM

220 East State Street, Suite G

Rockford, IL 61104

**Check must accompany order.** Contact Kathy Velasco at CNADM, 815-397-6052, if you have any questions.