



## EXHIBITING & PROMOTIONAL OPPORTUNITIES AT

JULY 28 - AUGUST 3, 2025 | HYATT REGENCY | SCHAUMBURG-CHICAGO

CNADM



# SUMMER WORKSHOP

### Your Customers

The Chicago National Association of Dance Masters (CNADM) Summer Workshop attracts dance enthusiasts from across the country for 7 days of dance instruction. These current and potential customers of yours—dance students, parents, instructors, studio owners and dance professionals—are also eager to see the latest in:

- Dancewear and costumes • Shoes and footwear products
- Instructional videos • Dance music products
- Studio management aids, and more!

### Premium Visibility

This exclusive opportunity provides high traffic and premium visibility. Booth spaces are assigned in the order received, so reserve your space as soon as possible.

### Venue

The CNADM Summer Dance Workshop is held at the Hyatt-Regency, Schaumburg-Chicago located at 1800 E. Golf Road, Schaumburg, Illinois, 60173.

### Workshop Details

**July 28 - August 01** | Intensive Week featuring Training School, Ballet Forum, and Pre-Pro Intensive (formerly Dance & More)

**August 02-03** | Weekend Workshop for Teachers and Students



CNADM

Chicago National Association  
of Dance Masters



**Teacher Meal Sponsorships** include a captive audience and opportunity for an in-person presentation to share products and services.

- Coffee/Tea Break Sponsor - \$1500
- Breakfast Sponsor - \$2500
- Luncheon Sponsor - \$4000



### In-Kind Donation Opportunities

Suggested In-Kind donations may include, but are not limited to, the list below.

- Costumes • Makeup • Attendee Giveaways

Contact us to discuss how your company might help.

### For Hotel Reservations

Contact the event's host hotel, Hyatt Regency Schaumburg, Chicago at 847-605-1234 and mention that you are attending the CNADM workshop to receive reduced room rates. The rate is \$129. Reserve your room early.

### Reserve Hotel Online

<https://www.hyatt.com/en-US/group-booking/CHIRW/G-NADM>



### QUESTIONS?

Contact CNADM at 815.397.6282  
or email [dance@cnadm.com](mailto:dance@cnadm.com)

**TO GO CNADM.COM FOR MORE INFO**

## CHOOSE DAYS OR THE ENTIRE WEEK!

### Workshop Exhibit Space:

Tuesday-Thursday: **\$225**

Friday-Sunday: **\$225**

Exhibit all 6 Days: **\$450**

• Tabletop Exhibit Space (approximately 10'x10') to promote your company including 6-foot skirted table, chairs and electrical outlet. Exhibitors should provide for their own special needs, such as garment racks, extension cords, signage, etc. Space is in hotel hallways and cannot be secured.

• Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by July 15, 2025.

• Full attendee contact list with names, address, phone and email after the workshop.

• Complimentary Awards Banquet Ticket(s) on Thursday, July 31.

## Teacher Meal Sponsorships

Coffee/Tea Break Sponsor

**\$1500**

Breakfast Sponsor

**\$2500**

Luncheon Sponsor

**\$4000**



## Workshop Handout Bag Sponsorship:

**\$775**

• Your company name and logo featured prominently on the tote bag provided to each registered teacher

• Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom.

Quantity to send: 100 by July 15, 2025

• Full attendee contact list with names, address, phone and email after the workshops

## Handout Bag Inserts:

**\$125**

**CAN'T ATTEND?** You can still include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 100 by July 15, 2025.

• Full attendee contact list with names, address, phone and email

# 2025 CNADM Summer Workshop Exhibit Space Reservation Form

☐ Please reserve my exhibit space at the CNADM Summer Workshop, July 28-August 3, 2025

☐ I cannot attend, but wish to have my literature distributed on-site

Contact Name \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### FEES

☐ Tues.-Thurs. – **\$225** ☐ I would like a double booth – **\$450**

☐ All SIX days! – **\$450** ☐ I would like a double booth – **\$900**

☐ Breakfast Sponsor – **\$2500**

☐ Fri.-Sun. – **\$225** ☐ I would like a double booth – **\$450**

☐ Coffee/Tea Break Sponsor – **\$1500**

☐ Luncheon Sponsor – **\$4000**

### HANDOUT BAGS

☐ I would like to sponsor the Workshop Handout Bags – **Fee: \$775**

☐ Fee to have literature distributed – **\$125**

Payment enclosed in full in the amount of \$ \_\_\_\_\_.

The exhibitor acknowledges that the Chicago National Association of Dance Masters and the Hyatt-Regency Schaumburg-Chicago do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain sufficient liability, business interruption and property damage insurance covering such losses and damages.

Exhibit Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_

Print Name \_\_\_\_\_

Date \_\_\_\_\_

Please make checks payable to CNADM and mail to: CNADM, 6845 Weaver Road, Suite 300, Rockford, IL 61114

**Check must accompany order.**

Contact CNADM at 815-397-6282 or [dance@cnadm.com](mailto:dance@cnadm.com), if you have any questions.

**Cancellations received after July 1, 2025 WILL NOT BE REFUNDED**