

Step Into the Spotlight

AT THE CNADM FALL WORKSHOP

NOVEMBER 7-8, 2026 | HYATT REGENCY • SCHAUMBURG-CHICAGO

Your Customers

The Chicago National Association of Dance Masters (CNADM) Fall Weekend Workshop attracts dance enthusiasts from across the country for two days of dance instruction. Attendees include:

- Dance Students & Parents
- Studio Owners & Dance Educators
- Dance Professionals eager to discover the latest in:
 - Dancewear, costumes, and shoes
 - Instructional videos and music
 - Studio management tools, and more

Premium Visibility

Vendors benefit from high foot traffic and a highly targeted audience. Booth spaces are assigned on a first-come, first-served basis—reserve early!

Exhibit Hours

Saturday, Nov 7 • 7:30 AM – 5:00 PM

Sunday, Nov 8 • 7:30 AM – 3:00 PM

Location

Hyatt Regency, Schaumburg-Chicago Exhibit Hallway is located outside the Ivory Ballroom.



Teacher Meal Sponsorships

Includes a captive audience and opportunity for an in-person presentation to share about products and services.

MORNING MINGLE – \$2,000

LUNCHEON – \$4,000



In-Kind Opportunities

Costumes, makeup, giveaways, etc.—contact us to discuss creative partnerships.



**WORKSHOP
EXHIBIT SPACE**

\$150

10'x10' space with a 6' skirted table and chairs; includes the option to place promotional items/literature in attendee handout bags (150 qty).

Attendee list will be provided after the workshop.

**DOUBLE EXHIBIT SPACE
\$300**

**PRESENTING
OPPORTUNITY**

\$250

15-minute presentation during scheduled break.

Includes exhibit space, handout bag insert, and attendee list.

**WORKSHOP HANDOUT
BAG SPONSORSHIP**

\$500

Logo on teacher tote bag, plus insert and display table placement.

**HANDOUT BAG
INSERT ONLY**

CAN'T ATTEND?

Send literature or promotional items for inclusion in bags.

\$125

MORNING MINGLE SPONSOR

\$2,000

Exclusive breakfast + in-person product/service presentation.

OR

LUNCHEON SPONSOR

\$4,000

Exclusive lunch + in-person product/service presentation.

2026 CNADM Fall Weekend Workshop | Exhibit Space Reservation Form

☐ Please reserve my exhibit space at the 2026 CNADM Fall Weekend Workshop

☐ I cannot attend, but wish to have my literature distributed on-site

Contact Name

Company Name

Address

City

State

Zip

Phone

Email

Fees

☐ Single exhibit space – **\$150**

☐ Presenting opportunity – **\$250**

☐ Morning Mingle Sponsor – **\$2,000**

☐ Double exhibit space – **\$300**

☐ Handout Bag Sponsor – **\$500**

☐ Luncheon Sponsor – **\$4,000**

☐ Literature Only – **\$125**

Send 150 promotional items to arrive at CNADM office before October 31st

Payment enclosed in full in the amount of \$ _____

The exhibitor acknowledges that the Chicago National Association of Dance Masters and the Hyatt-Regency Schaumburg-Chicago do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain sufficient liability, business interruption and property damage insurance covering such losses and damages.

Exhibit Authorized Signature

Title

Print Name

Date

Please make checks payable to CNADM and mail to: CNADM, 6845 Weaver Road, Suite 300, Rockford, IL 61114. **Check must accompany reservation form.**

Cancellations received after October 31, 2026 WILL NOT BE REFUNDED

Questions?

Contact CNADM: **815-397-6282** | **DANCE@CNADM.COM**

