



CNADM



SHOWCASE YOUR BRAND!

JULY 22-28, 2024 | HYATT REGENCY | SCHAUMBURG-CHICAGO

SUMMER WORKSHOP

Your Customers

The Chicago National Association of Dance Masters (CNADM) Summer Workshop attracts dance enthusiasts from across the country for 6 days of dance instruction. These current and potential customers of yours—dance students, parents, instructors, studio owners and dance professionals—are eager to see the latest in goods and services:

- Dancewear and costumes
- Instructional videos
- Footwear and shoe products
- Dance music products
- Studio management tools, and more!

Premium Visibility

This exclusive opportunity provides high traffic and premium visibility. Booth spaces are assigned in the order received, so reserve your space as soon as possible.

Venue

The CNADM Summer Dance Workshop is held at the Hyatt-Regency, Schaumburg-Chicago located at 1800 E. Golf Road, Schaumburg, Illinois, 60173.

Workshop Details

July 22-26 | Intensive Week featuring Training School, Ballet Forum, and Pre-Pro Intensive

July 27-28 | Weekend Workshop for Teachers and Students



CNADM
Chicago National Association
of Dance Masters

For Hotel Reservations

Contact the event's host hotel, Hyatt Regency Schaumburg, Chicago at 847-605-1234 and mention that you are attending the CNADM workshop to receive the reduced \$134 room rate. Reserve your room early.

Reserve Hotel Online

<https://www.hyatt.com/en-US/group-booking/CHIRW/G-CNDN>



Sponsorships offer a unique opportunity to engage with a captive audience and present your products and services in person. Choose from the following sponsorship levels:

Coffee/Tea Break Sponsorship at \$1500

Cocktail Hour Sponsorship at \$2000

Breakfast Sponsorship at \$2500

Luncheon Sponsorship at \$4000



In-Kind Donation Opportunities

Suggested In-Kind donations may include, but are not limited to, the list below.

- Costumes • Makeup • Attendee Giveaways

Contact us to discuss how your company might help.



QUESTIONS?

Contact CNADM at 815.397.6282
or email dance@cnadm.com

TO GO CNADM.COM FOR MORE INFO

CHOOSE DAYS OR THE ENTIRE WEEK!

Workshop Exhibit Space:

Tuesday-Thursday: **\$225**

Friday-Sunday: **\$225**

Exhibit all 6 Days: **\$450**

- Tabletop Exhibit Space (approximately 10'x10') to promote your company including 6-foot skirted table, chairs and electrical outlet. Exhibitors should provide for their own special needs, such as garment racks, extension cords, signage, etc. Space is in hotel hallways and cannot be secured.
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 125 by July 1, 2024.
- Full attendee contact list with names, address, phone and email after the workshop.
- Complimentary Awards Banquet Ticket(s) on Thursday, July 25.

Sponsorship Levels

Coffee/Tea Break Sponsor

\$1500

Cocktail Hour Sponsor

\$2000

Breakfast Sponsor

\$2500

Luncheon Sponsor

\$4000

Workshop Handout Bag Sponsorship:

\$1000

- Your company name and logo featured prominently on the tote bag provided to each registered teacher
- Include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom.
Quantity to send: 125 by July 1, 2024
- Full attendee contact list with names, address, phone and email after the workshops

Handout Bag Inserts:

\$125

CAN'T ATTEND? You can still include a company promotional item and/or literature in the Handout Bags and have literature displayed on Literature Table outside Teacher classroom. Quantity to send: 125 by July 1, 2024.

- Full attendee contact list with names, address, phone and email

2024 CNADM Summer Workshop Exhibit Space Reservation Form

Please reserve my exhibit space at the CNADM Summer Workshop, July 22-28, 2024

I cannot attend, but wish to have my literature distributed on-site

Contact Name _____ Company Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

EXHIBITOR

Tues.-Thurs. – **\$225** I would like a double booth – **\$450**

Fri.-Sun. – **\$225** I would like a double booth – **\$450**

All SIX days! – **\$450** I would like a double booth – **\$900**

SPONSOR

Coffee/Tea Break Sponsor – **\$1500**

Cocktail Hour Sponsor – **\$2000**

Breakfast Sponsor – **\$2500**

Luncheon Sponsor – **\$4000**

HANDOUT BAGS I would like to sponsor the Workshop Handout Bags – **Fee: \$1,000**

Fee to have literature distributed – **\$125**

Payment enclosed in full in the amount of \$ _____.

The exhibitor acknowledges that the Chicago National Association of Dance Masters and the Hyatt-Regency Schaumburg-Chicago do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain sufficient liability, business interruption and property damage insurance covering such losses and damages.

Exhibit Authorized Signature

Title

Print Name

Date

Please make checks payable to CNADM and mail to: CNADM, 6845 Weaver Road, Suite 300, Rockford, IL 61114

Check must accompany order.

Contact CNADM at 815-397-6282 or dance@cnadm.com, if you have any questions.

Cancellations received after July 1, 2024 WILL NOT BE REFUNDED